

FLESHLIGHT®



The #1 Selling Male Sex Toy in the World!



FLESHLIGHT®



About the company

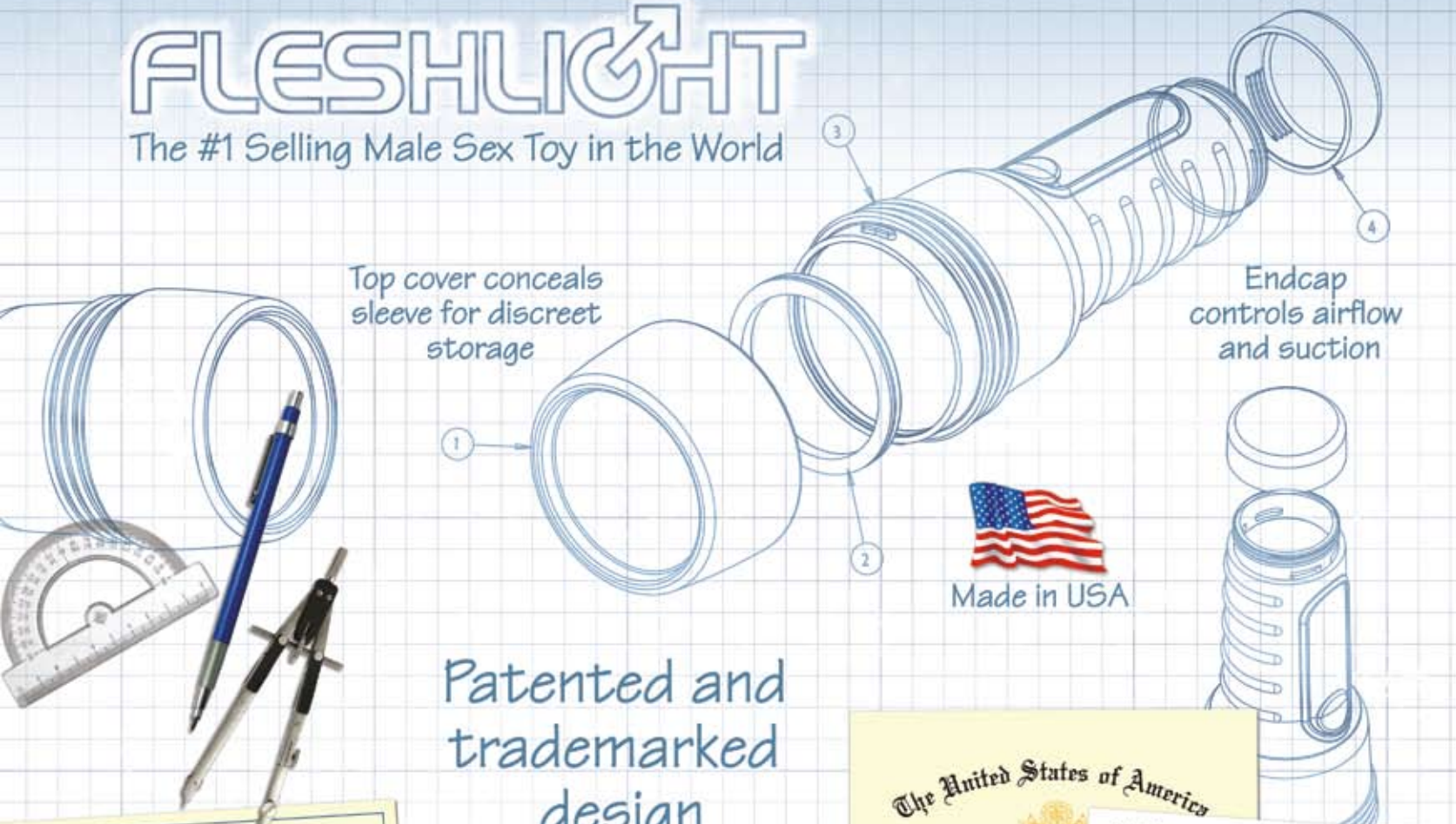
They say that necessity is the mother of all invention, and this was never more accurate than for the creation of the Fleshlight™. Needing to abstain from intercourse for the course of his wife's high risk pregnancy, ex-SWAT officer and father of 5, Steve Shubin, invented the Fleshlight™ to fill the need for a quality masturbation product for men. Ten years later, the Fleshlight™ has become the #1 selling male sex toy in the world and continues its unchallenged reign at the top of the market.

In addition to our primary goal of providing the best possible outlet for self-gratification, we additionally hope to challenge the perceptions and stigmas surrounding male sexuality and masturbation, in order to promote the free-thinking approaches necessary to deal with the sexually rooted challenges of disease, unwanted pregnancy, and abuse that affect our society at large.

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The Commissioner of Patents and Trademarks has received an application for a patent for a new and useful invention. The title and description of the invention are enclosed. The requirements of law have been complied with, and it has been determined that a patent on the invention shall be granted under the law.

Therefore, this United States Patent Grants to the person(s) having title to this patent the right to exclude others from making, selling, offering for sale, or using the invention throughout the United States of America on and after the date of this patent.

United States Patent 5,987,501
Patent Number: 5,987,501
Date of Patent: Aug. 15, 1999

United States Patent 5,782,818
Patent Number: 5,782,818
Date of Patent: Jul. 21, 1998

2,199,167 CANADIAN PATENT

Over 1 million sold!



- ZINK
- MAXIM RADIO
- HUSTLER
- Talk Sex with Sue Johanson
- HBO
- PLAYBOY

What is a Fleshlight™?

The Fleshlight™ is the #1 male masturbation toy in the world, aptly named because of the patented flesh-like sleeve housed in the discreet and durable outer shell designed to look like an ordinary flashlight. Invented in 1995, the Fleshlight™ continues to rapidly gain popularity, and has been featured by HBO, Playboy, Hustler, Talk Sex, and a host of other media venues. The material responsible for taking the male sex toy industry out of adult novelty and into the realm of true self gratification is our patented Real Feel Super Skin™, engineered to closely resemble the soft feel and resiliency of the human body. As if replicating the human body wasn't enough, each sleeve is available in a variety of proprietary and intensely erotic inner textures. Sculpted into the shape of a vagina, mouth, butt, or discreet slot, the Fleshlight™ combines the best of both visual and sensual stimulation.

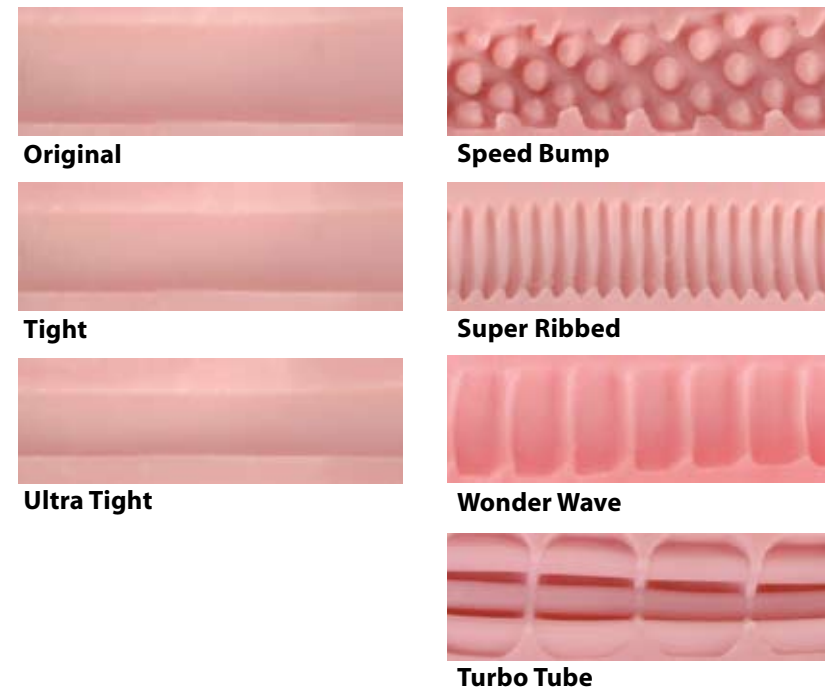


Cases

Durable, discreet, dishwasher safe—the Fleshlight case comes in several colors, including our very popular clear Ice case, which when combined with an Ice sleeve, allows you to witness penetration like never before.

Textures

The claim has been made that the Fleshlight™ is better than the real thing, and if that's the case, it's because of the intensely stimulating sensations available in our Fleshlight textures.



Orifices

Everyone has their own fantasy—Whether it's anal, oral, vaginal, or perhaps something a little more discreet, the Fleshlight™ has a variety of visually enticing options to choose from.



Stamina Training Unit

Whether you are looking to improve your skills or maintain your abilities, our most popular product can exalt your status to that of a sexual legend.



Retail Packaging

Our visually stunning retail packaging will be available to our wholesale customers in early 2008.

Flesh Lube™

Lube is to the Fleshlight™ as oil is to the engine, and so in making Flesh Lube we set out to ensure you can keep your engines revved up for as long as you desire.



“The Good thing about masturbation is that you don’t have to dress up for it.”

- Truman Capote

www.Fleshlight.com

Our new and improved flagship website seamlessly blends easy navigation, clear explanation, and visual stimulation. Geared toward the heterosexual market, Fleshlight.com is the first and best source for all new products being released to the market.



Build Your Own

One of the features that made us famous, the Build Your Own, allows you to create a custom Fleshlight™ to perfectly match your desires. With over 100 possible combinations, there is a Fleshlight™ for everyone.

Recent Web Data:

- Over 1.5 million unique visitors per month
- Over 2 million search results for 'Fleshlight' returned by Google
- Alexa Rank U.S. 3,356

"We have reason to believe that man first walked upright to free his hands for masturbation."

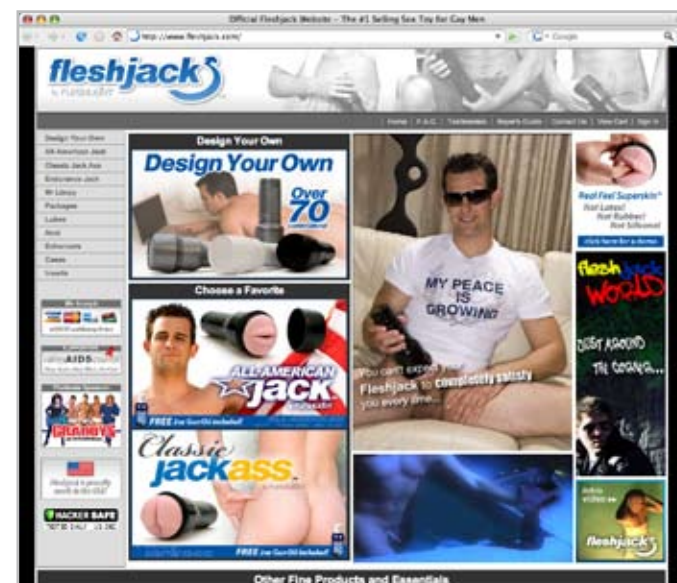
- Lily Tomlin



FLESHLIGHT® Girls™

www.FleshlightGirls.com

FleshlightGirls.com features custom Fleshlights directly molded from the bodies of the hottest girls on the Internet. The exclusive pearlescent case and custom, signature embossed sleeve gives fans a chance to experience their favorite girls in a very erotic and intimate way. On the website itself, solid E-commerce is combined with an interactive Flash interface that brings customers up close and personal with each girl.



fleshjack®

www.Fleshjack.com

A spin-off of our flagship website, Fleshjack.com offers unique Fleshlights and products catering specifically to gay customers. Designed to be strongly visually appealing, the site features popular male models in an array of photos and video clips.



www.ILFdirect.com

ILFdirect.com is the source for wholesale Fleshlights and Fleshlight™ products. With visually stunning retail packaging coming soon, be sure to check back often for your chance to sell the #1 male sex toy in the world.



www.FNcash.com

The 'FN' stands for Fleshlight Network, a collection of web sites that sell the Fleshlight™, the #1-selling male sex toy in the world, as well as other popular adult toys. Each site in the Fleshlight Network caters to a specific audience which allows for targeted traffic and higher conversion ratios. You can choose to focus on just one site in the Fleshlight Network, or affiliate with all of them to maximize your earning potential. In a market flooded with female sex toys and cheap 'novelties,' the Fleshlight is the gold standard for adult sex toy quality and equality.



Contact Information

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Toll Free: 888-804-4453

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Media Inquiries/Product Reviews:

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All Fleshjack Inquiries:

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Liquid Pleasure



FLESH
L U B E™

PERSONAL LUBRICANT
6 FL OZ / 177.4 mL

FLESH
L U B E™

PERSONAL LUBRICANT
11 FL OZ / 325.2 mL

FLESH
L U B E™

PERSONAL LUBRICANT
3 FL OZ / 89.7 mL